

PRIVACY POLICY

THIS PRIVACY POLICY GOVERNS THE MANNER IN WHICH THE WEBSITE COLLECTS, USES, MAINTAINS AND DISCLOSES INFORMATION COLLECTED FROM USERS (EACH, A 'USER') OF THE WEBSITE ('SITE'). THIS PRIVACY POLICY APPLIES TO THE SITE AND ALL PRODUCTS AND SERVICES OFFERED BY THE AESTHETICS COACH.

INFORMATION WE COLLECT:

WE MAY COLLECT PERSONAL IDENTIFICATION INFORMATION FROM YOU IN VARIOUS WAYS, INCLUDING BUT NOT LIMITED TO WHEN YOU ACCESS OR USE THE PRODUCT, REGISTER AN ACCOUNT, PLACE AN ORDER, OR COMMUNICATE WITH US.

THE INFORMATION WE COLLECT MAY INCLUDE, BUT IS NOT LIMITED TO:

- YOUR NAME, EMAIL ADDRESS, AND CONTACT INFORMATION
- BILLING AND PAYMENT INFORMATION
- DEMOGRAPHIC INFORMATION SUCH AS YOUR LOCATION
- INFORMATION RELATED TO CUSTOMER SUPPORT INQUIRIES

USE OF COLLECTED INFORMATION:

WE COLLECT AND USE YOUR PERSONAL INFORMATION FOR THE FOLLOWING PURPOSES:

- TO PROCESS AND FULFILL YOUR ORDERS
- TO IMPROVE CUSTOMER SERVICE BY RESPONDING TO YOUR INQUIRIES AND REQUESTS
- TO PERSONALIZE YOUR EXPERIENCE AND PROVIDE RELEVANT CONTENT
- TO SEND PERIODIC EMAILS REGARDING YOUR ORDERS, UPDATES, OR OTHER RELEVANT INFORMATION
- TO ENHANCE AND SECURE THE PRODUCT'S FUNCTIONALITY AND FEATURES
- TO COMPLY WITH LEGAL AND REGULATORY OBLIGATIONS

PROTECTION OF INFORMATION:

WE IMPLEMENT APPROPRIATE DATA COLLECTION, STORAGE, AND PROCESSING PRACTICES, AS WELL AS SECURITY MEASURES, TO PROTECT AGAINST UNAUTHORIZED ACCESS, ALTERATION, DISCLOSURE, OR DESTRUCTION OF YOUR PERSONAL INFORMATION, USERNAME, PASSWORD, TRANSACTION INFORMATION, AND DATA STORED ON OUR PLATFORM.

SHARING OF INFORMATION:

EM DIGITAL MARKETING MAY COLLECT AND USE USERS' PERSONAL INFORMATION FOR THE FOLLOWING PURPOSES:

TO IMPROVE CUSTOMER SERVICE
INFORMATION YOU PROVIDE HELPS US RESPOND TO YOUR CUSTOMER SERVICE REQUESTS AND SUPPORT NEEDS MORE EFFICIENTLY.

TO PERSONALIZE USER EXPERIENCE
WE MAY USE INFORMATION IN THE AGGREGATE TO UNDERSTAND HOW OUR USERS AS A GROUP USE THE SERVICES AND RESOURCES PROVIDED ON OUR SITE.

TO SEND PERIODIC EMAILS
WE MAY USE THE EMAIL ADDRESSES TO SEND USER INFORMATION AND UPDATES PERTAINING TO THEIR ORDER. IT MAY ALSO BE USED TO RESPOND TO THEIR INQUIRIES, QUESTIONS, AND/OR OTHER REQUESTS. IF USER DECIDES TO OPT-IN TO OUR MAILING LIST, THEY WILL RECEIVE EMAILS THAT MAY INCLUDE COMPANY NEWS, UPDATES, RELATED PRODUCT OR SERVICE INFORMATION, ETC. IF AT ANY TIME THE USER WOULD LIKE TO UNSUBSCRIBE FROM RECEIVING FUTURE EMAILS, WE INCLUDE DETAILED UNSUBSCRIBE INSTRUCTIONS AT THE BOTTOM OF EACH EMAIL OR THE USER MAY CONTACT US VIA OUR SITE.

WE DO NOT SELL, TRADE, OR RENT YOUR PERSONAL IDENTIFICATION INFORMATION TO THIRD PARTIES FOR MARKETING PURPOSES. HOWEVER, WE MAY SHARE YOUR INFORMATION WITH TRUSTED THIRD-PARTY SERVICE PROVIDERS WHO ASSIST US IN OPERATING OUR BUSINESS, PROVIDING SERVICES, OR CONDUCTING ACTIVITIES ON OUR BEHALF. THESE PARTIES ARE CONTRACTUALLY OBLIGATED TO KEEP YOUR INFORMATION CONFIDENTIAL AND SECURE.

THIRD PARTY WEBSITES:

YOU MAY FIND LINKS TO THIRD-PARTY WEBSITES WITHIN THE PRODUCT. THESE WEBSITES HAVE THEIR OWN PRIVACY POLICIES, AND WE DO NOT ASSUME ANY RESPONSIBILITY OR LIABILITY FOR THEIR CONTENT, ACTIVITIES, OR PRACTICES. WE ENCOURAGE YOU TO REVIEW THEIR PRIVACY POLICIES BEFORE PROVIDING ANY PERSONAL INFORMATION.

COMPLIANCE WITH LAWS:

WE WILL DISCLOSE YOUR PERSONAL INFORMATION IF REQUIRED BY LAW OR IF WE BELIEVE THAT SUCH DISCLOSURE IS NECESSARY TO COMPLY WITH A LEGAL OBLIGATION, PROTECT OUR RIGHTS OR PROPERTY, INVESTIGATE POTENTIAL VIOLATIONS, OR ENFORCE OUR POLICIES.

CHANGES TO THIS PRIVACY POLICY:

EM DIGITAL MARKETING RESERVES THE RIGHT TO UPDATE OR REVISE THIS PRIVACY POLICY AT ANY TIME. ANY CHANGES WILL BE REFLECTED ON THIS PAGE, AND THE UPDATED PRIVACY POLICY WILL HAVE AN EFFECTIVE DATE MENTIONED AT THE TOP. WE ENCOURAGE YOU TO REVIEW THIS PRIVACY POLICY PERIODICALLY TO STAY INFORMED ABOUT HOW WE COLLECT, USE, AND PROTECT YOUR INFORMATION.

YOUR ACCEPTANCE OF THESE TERMS:

BY ACCESSING AND USING THE PRODUCT, YOU SIGNIFY YOUR ACCEPTANCE OF THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS POLICY, PLEASE DO NOT USE THE PRODUCT. YOUR CONTINUED USE OF THE PRODUCT FOLLOWING THE POSTING OF CHANGES TO THIS POLICY WILL BE DEEMED AS YOUR ACCEPTANCE OF THOSE CHANGES.

IF YOU HAVE ANY QUESTIONS OR CONCERNS ABOUT THIS PRIVACY POLICY, PLEASE CONTACT US AT LIZZIE8179@YAHOO.CO.UK